

THIS IS
Hotpoint
WEEK

HOT POINT WEEK IS HERE!

These Live Dealers Sell These Handy Appliances

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WEEK

Hotpoint

We Have Them All!

Irons
Toasters
Grills
Percolators
Coffee Urns

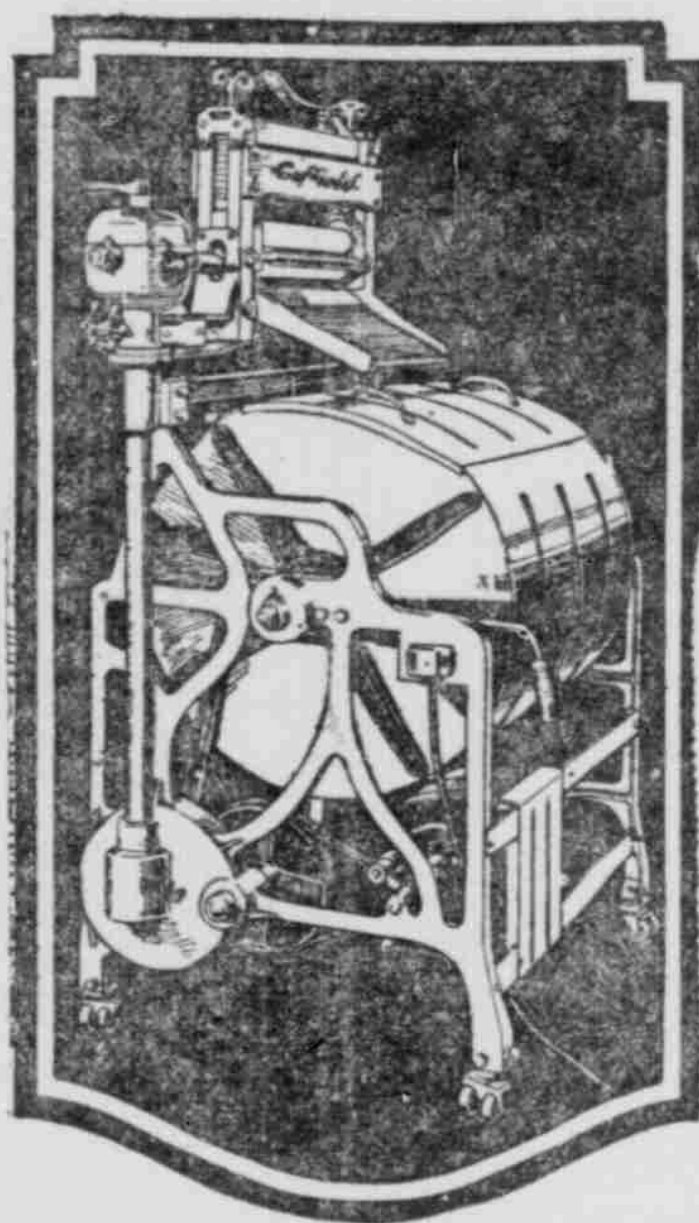
The Bluebird Shop

123 North Main St.

HOTPOINT WEEK will be celebrated from May 16th to the 21st. As a tribute to HOTPOINT Electric Appliances, which are saving work in millions of American homes, this celebration has become a national institution.

Here in South Bend the following dealers will have special displays in their store windows demonstrating the numerous kinds of work that can be done with HOTPOINT electric appliances.

Electric Irons, Toasters, Grills, Percolators, Vacuum Cleaners,—all bearing the HOTPOINT name—await your inspection.



Coffield

Of all electrical appliances none has done so much to relieve housework of its drudgery as the electric washing machine.

It's merely a question, then, of "Which one should I buy?" And to you we say: "The unstinted praise given the 'Coffield' by over 700 users in this territory is the answer."

GET THE BEST—
GET A "COFFIELD"

THE BIG ELECTRIC SHOP
S.D. Moran & Son
192 North Michigan St.

*Ninety Per Cent of the Drudgery
of the Home is Removed
with our*

**A B C
MANGLER and
WASHING MACHINE**

You should have both of these wonderful time and labor savers in your home.

**An ELECTRICAL
VACUUM
CLEANER**

is another appliance no home is complete without
A full line of electrical equipment of all kinds.

Agents For

Hotpoint

Appliances of All Kinds.

COLIP BROTHERS

Electrical Contractors and Electrical

Equipment of Every Kind.

114 W. Wayne St. Main 220—Lincoln 6078

**South Bend
ELECTRIC
COMPANY**

Distributors for the entire

Hotpoint

Electrical
Line

**THIS IS
HOT POINT
WEEK**

—an ideal time
to have your home
wired for electricity

**INDIANA & MICHIGAN
ELECTRIC COMPANY**

DO YOU LIVE IN THE WEST END? IF YOU DO,—
DROP IN ON THE

Marchelewicz Electric Co.

Electrical Contractors and Dealers
Cor. Chapin and Division Sts.
We Carry a Complete Line of

Hotpoint

Electrical Appliances
Irons — Toasters — Grills
EVERYTHING!!

Let Us Demonstrate For You

The Torrington Electric Vacuum Cleaner

(It Works for 2c a Week)

HOUSEWIVES!!

You Should Wash with a

Rainbow Electric Clothes Washer

The Cylinder is Cork-pure.

CALL ON US NOW



At Last—

They are Reduced!!

We are offering
you the

**"AMERICAN
BEAUTY
IRON"**

for only

\$8.50

The big thing about
this iron is that it's

*The Best-Made of
Them All!*

"Nuf-Ced"

O. W. Schaffner

West Jefferson Blvd.

Opp. Post Office

At Wheelock's

At Wheelock's



This Store is Headquarters for Hot Point
Electrical Appliances

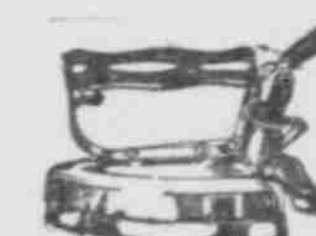
See the display featured in our window and on the
main floor.

The Hot Point Radiant Grill shown above is a portable
electric cooking appliance that broils, boils, stews, fries
and toasts—any two operations at the same time.

Price \$15.00

Let us show you these splendid appliances.

George H. Wheelock & Company



Do Your Housework

With a

Hotpoint

IRON

The Electric Service Co.

115 W. COLFAX AVE.

Main 533